



PHI BETA FRATERNITY

Publications Advertising Form

Display Ads

DISPLAY ADS HAVE THE CAPABILITY OF HAVING GRAPHICS, PHOTOS, ETC. PRICE IS FOR PHOTO-READY ADS. ADS CAN BE CREATED FOR YOU AT AN ADDITIONAL CHARGE - CONTACT EDITOR FOR MORE INFO AND PRICING.

ADS OF THIS KIND INCLUDE, BUT ARE NOT LIMITED TO:
BUSINESS ADS, UPCOMING EVENT ADS, CONGRATULATORY ADS, SALES ADS

...in the ROSE PETALS

Size	Dimensions	Advertising Rates
HALF PAGE	7.5" x 5"	\$35.00
QUARTER PAGE	3.5" x 5"	\$25.00
EIGHTH PAGE	3.5" x 2.25"	\$20.00

...in the BATON

Size	Dimensions	Advertising Rates
HALF PAGE	7.5" x 5"	\$70.00
QUARTER PAGE	3.5" x 5"	\$50.00
EIGHTH PAGE	3.5" x 2.25"	\$40.00

Multiple runs of Display ads will be discounted at 5% each run after the first. Payment for first ad is due at time of submission and each consecutive ad thereafter will be billed at the discounted rate. (2nd run is 5% off, 3rd run is 10% off, 4th run in Baton year is 15% off).

Classified Ads

CLASSIFIED ADS HAVE TEXT ONLY AND CAN BE USED TO SELL ITEMS OR SERVICES OR FIND ITEMS OR SERVICES.

ADS ARE BASED ON AMOUNT OF LINES, WITH EACH LINE CONTAINING 30 characters of 10 point font.

...in the ROSE PETALS

Size	Advertising Rates
UP TO 10 LINES OF TEXT	\$15.00
UP TO 3 LINES OF TEXT	\$10.00

...in the BATON

Size	Advertising Rates
UP TO 10 LINES OF TEXT	\$30.00
UP TO 3 LINES OF TEXT	\$20.00

CONTACT PERSON _____
 ADDRESS _____
 CITY _____
 STATE/ZIP _____
 TELEPHONE _____
 FAX _____
 E-MAIL _____

Artwork or Photos can be submitted electronically to the Editor as jpg or tif formats. Text can be submitted in Microsoft Word or as email text. They can be submitted via disk or email or camera-ready physical copies.

Deadlines for publications are: September 15 2006; January 15, 2007 and May 15, 2007. September 15, 2007, January 15, 2008, February 15, 2008 (Baton) and May 15, 2008.

Please return this form, artwork and check made payable to **PHI BETA FRATERNITY** to:

Phi Beta Editor, Julia Frahm · 4013 Basswood Avenue · Columbus, Ohio 43123

For more information, please call 614.580.7672 or email editor@phibeta.com

ADS ARE PRINTED AT THE DISCRETION OF THE EDITOR BASED ON CONTENT AND SPACE ALLOCATION IN EACH ISSUE. ALL ADS ARE IN BLACK AND WHITE ONLY.